

Ref: IM-71

Problem: To define by countries or areas, the factors significant for and conditioning the successful operation of a US Information/ Propaganda Program.

Assumptions:

1. The objectives of the Program will be,
 - (a) To secure the maximum support from foreign opinion for US policies.
 - (b) To effect the maximum identification of foreign opinion with objectives important to US security interests.
 - (c) To counteract Soviet-Communist efforts to obtain similar advantages for the USSR.
2. All types of media will be available to implement the Program.

Headings under which it is desired intelligence ^{be presented} ~~is desired~~

1. Population breakdown by,
 - (a) Social classes
 - (b) Occupations and skills
 - (c) Racial origins.
 - (d) Minority groups other than racial.
 - (e) Cultural and ideological groups.
2. Elite groups
 - (a) Political and social and economic authority.
 - (b) External cultural links.
 - (c) Changes in composition.
3. Focuses of power and authority

- (a) How concentrated are they?
- (b) Degree of absoluteness in deciding policy.
- (c) Susceptibility to pressure of opinion.
- (d) Methods by which authority is maintained.

4. Degree of susceptibility or resistance to projection of US cultural pattern.

5. Pressure for basic social change.

6. Ideologies defining nature of change sought.

7. Language problems.

8. Special considerations to be noted

This might include such things as, broad patterns of treatment that should be observed, special problems presented, etc.

Note: It is not desired that intelligence be provided in connection with current information and propaganda operations, or that this request be confused with questions that are now being handled by ORE Branches on a current consulting basis.